

PUBLIC NOTICE

INVITATION TO SMMEs IN THE HOSPITALITY INDUSTRY TO REGIS- TER FOR PARTICIPA- TION IN THE 2012 GOOD FOOD AND WINE SHOW OUTDOOR THEATRE PLATFORM.

The eThekweni Municipality's Business Support Markets and Durban Tourism Unit (BSMDTU) invites all SMMEs in the hospitality sector operating as chefs,

restaurants or any other food establishments within the Tourism Sector to register to be selected for participation in the Good Food and Wine Show to take place on 30 August – 02 September 2012 at the Durban Exhibition Centre. The business must be operating within the eThekweni Metro jurisdiction and all SMMEs within the urban areas, townships and rural townships are encouraged to apply. The aim is to

showcase and demonstrate the preparation of our local cuisine to the visitors thereby integrating it with lifestyle tourism products within the City. The Chefs will be requested to develop their food recipes that truly represent the local food cuisine and share their menus. On registration through specified criteria, the SMMEs will be screened, shortlisted and selected to participate. The next phase will be a business develop-

ment needs analysis which will be conducted to inform the required development intervention towards readiness for participation in the show. The database will also enable continuous communication of relevant business information and opportunities to SMMEs.

REGISTRATION PROCESS and REQUIREMENTS

- The business must be a registered entity with business licence.

- Registration should be done **ONLY** on the relevant registration form obtainable from BSMDTU.

- Registration forms can be obtained electronically or collected from BSMDTU.

- The eThekweni Municipality's BSMDTU reserves the right to execute the SMME development interventions in accordance with its set structured plan and available resources.

All registration forms accompanied by a company

profile must be returned in sealed envelopes, addressed for the attention of Winile Mntungwa, 11th Floor, Dr. Langalibalele Dube (Winder) Street, Durban. The closing date for registration is on Friday, 2011-12-09 at 13:00.

For enquiries and application forms contact Hopewell Noyingana, Tel: 031-311 4500; Fax: 031-311 1011; Email: NoyinganaH@durban.gov.za